



# *Infrastructure for Sustainable Tourism Challenge for European regions*

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**CZECH ASSOCIATION  
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## ***Facts and figures***

The investments into cyclist and pedestrian infrastructure  
**1 Euro investment ~ 3 to 8 Euros to return**  
*(Source: Nordic Council of Ministers 2005)*



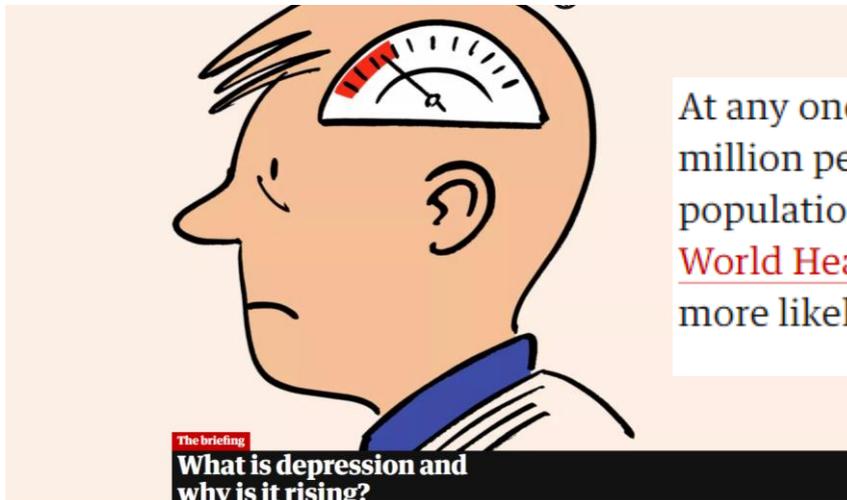
**Overnights spend about three times more money than one-day visitors.** In the section Passau-Wien of the Danube Cycle Route Route it is 25 Euro for one-day visitor, comparing to 73 Euros for overnight *(Source: ARGE Donau Österreich, 2011)*



**Historical routes generate much more than money- a story that attracts hundreds of thousands of people.**



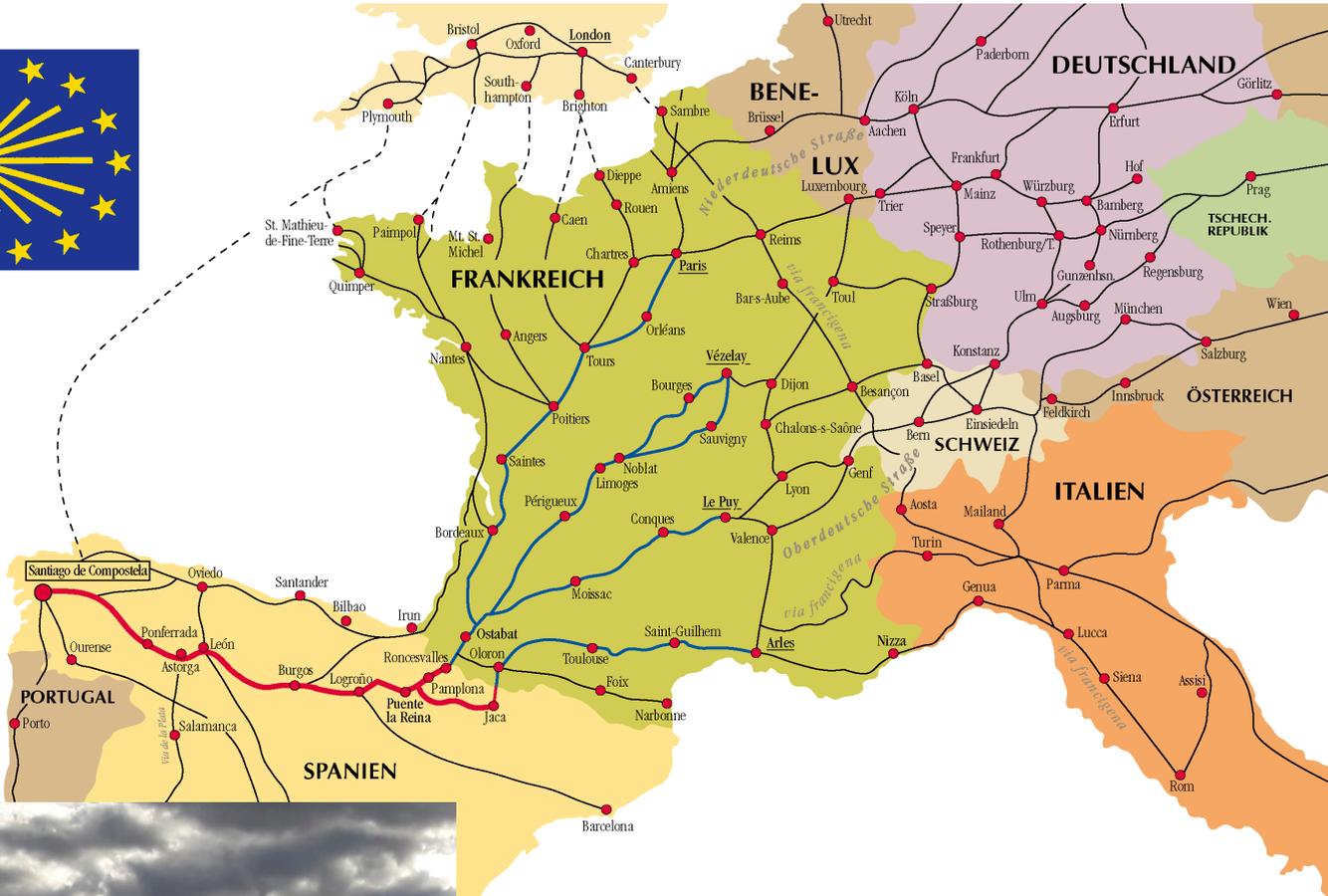
# Why do we need slow motion?



At any one time it is estimated that more than 300 million people have depression - about 4% of the world's population when the figures were published by the [World Health Organization](#) (WHO) in 2015. Women are more likely to be depressed than men.



# Tourist products – Camino de Santiago (St. Jacobs Route) EV1 + EV3



JAKOBUSWEGE | CHEMINS DE SAINT-JACQUES | CAMINOS DE SANTIAGO

# Tourist products – Camino de Santiago (St. Jacobs Route) EV1 + EV3



Year	Pilgrims
2017	301,036
2016	277,915
2015	262,458
2014	237,886
2013	215,880
2012	192,488
2011	179,919
<b>2010</b>	<b>272,703<sup>1</sup></b>
2009	145,877
2008	125,141
2007	114,026
2006	100,377
2005	93,924
<b>2004</b>	<b>179,944<sup>1</sup></b>
2003	74,614
2002	68,952
2001	61,418
2000	55,004 <sup>3</sup>
<b>1999</b>	<b>154,613<sup>1</sup></b>
1998	30,126
1997	25,179
1996	23,218
1995	19,821
1994	15,863
<b>1993</b>	<b>99,436<sup>1</sup></b>
1992	9,764
1991	7,274
1990	4,918
1989	5,760 <sup>2</sup>
1988	3,501
1987	2,905
1986	1,801
1985	690

Source: The archives of Santiago de Compostela.

# Tourist products – Donau Radweg - EV6

2850 km: Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania.

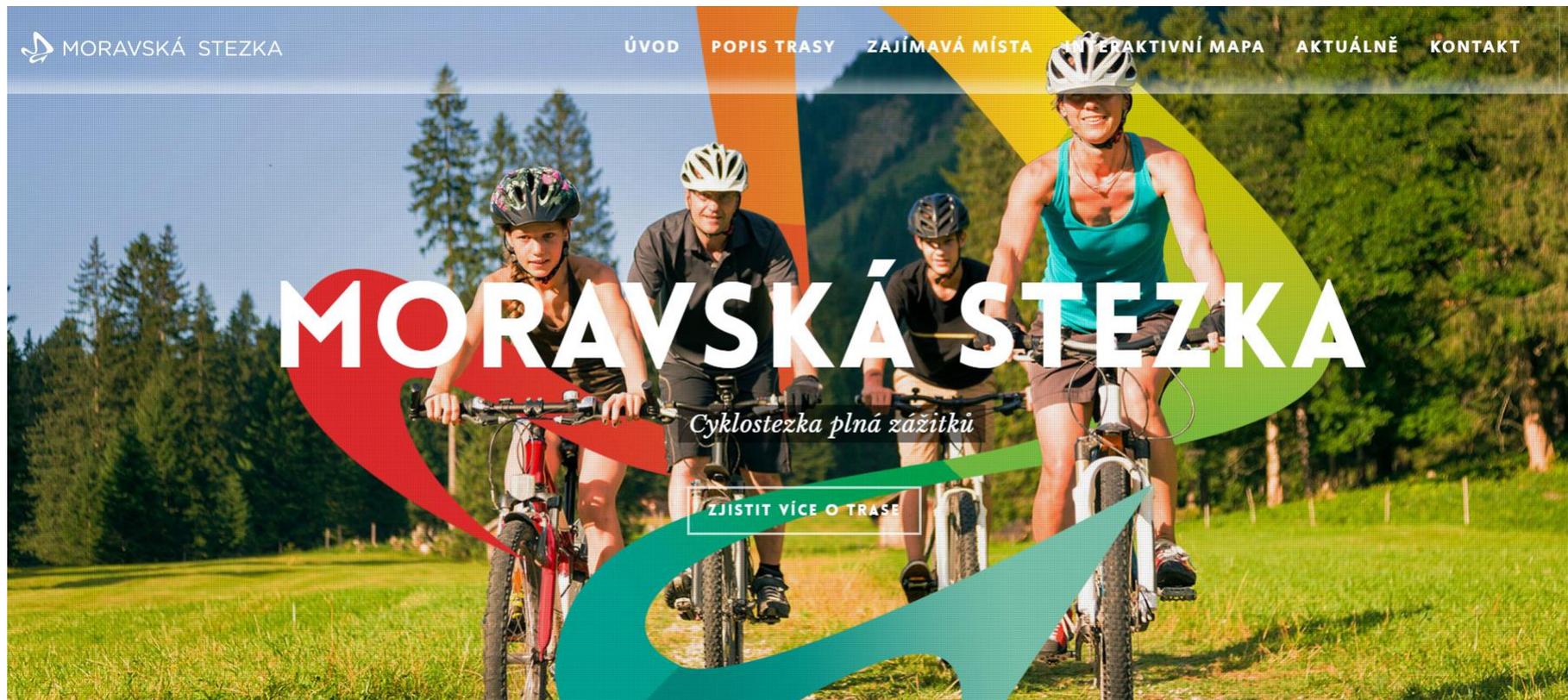
Part of [EuroVelo EV6](#), part [D-Route D6](#) (Basilej- Passau). Upper Austria - *R1 Donauweg*, Lower Austria *R6 Donauradweg*. Part of the route is not signed. (Source: Wikipedia)



# *Tourist products – Donau Radweg - EV6*



# Tourist products – part of EV9

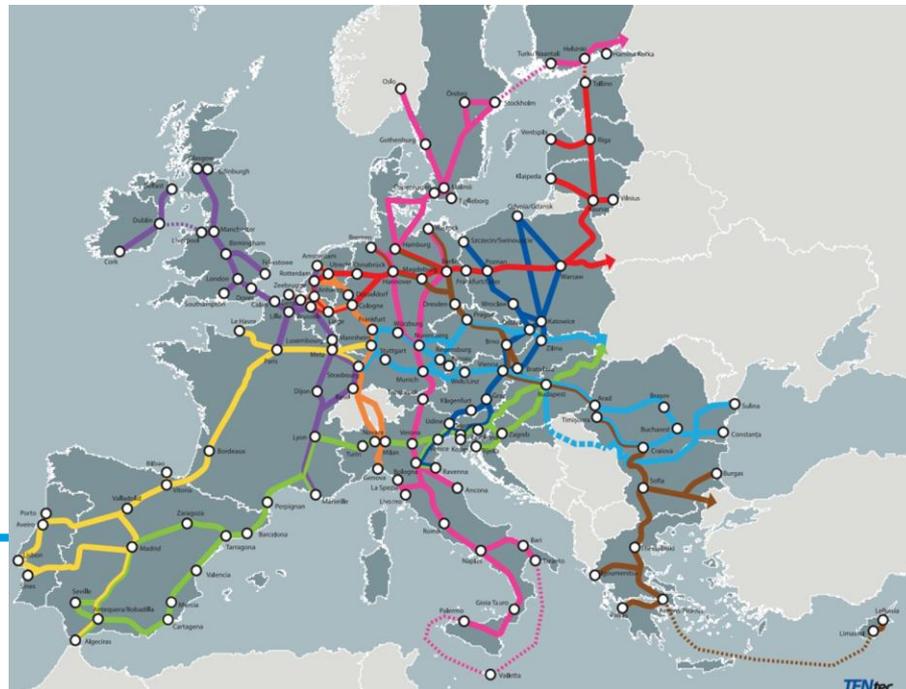


# Travelling – speed or slow motion?



**TEN-T**

**6 out of 9 CNC  
crosses Donau  
Region**



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# Integration is the answer

**Target of the key area:** The primary goal of public policies is to improve the quality of life of all citizens, while respecting natural limits of the development.



In 2019-2020 the **Czech Transport Ministry** in cooperation with other ministries wants to develop a new national **Strategy for Urban Mobility Development**.



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# Investments – important but not crucial



## Czech Republic

- 3240 km of the protected cycle ways
- the state budget has expended Kc 1.9 billion CZK (73 mio Euro)



# Main roads are problematic



# Railways – finding the ways



# Waterways



# Infrastructure



# Infrastructure



# Services



# Services



# Services



# Donauradweg – EV6



Things to Do

Where to Go

Service & Facts

Where to Stay



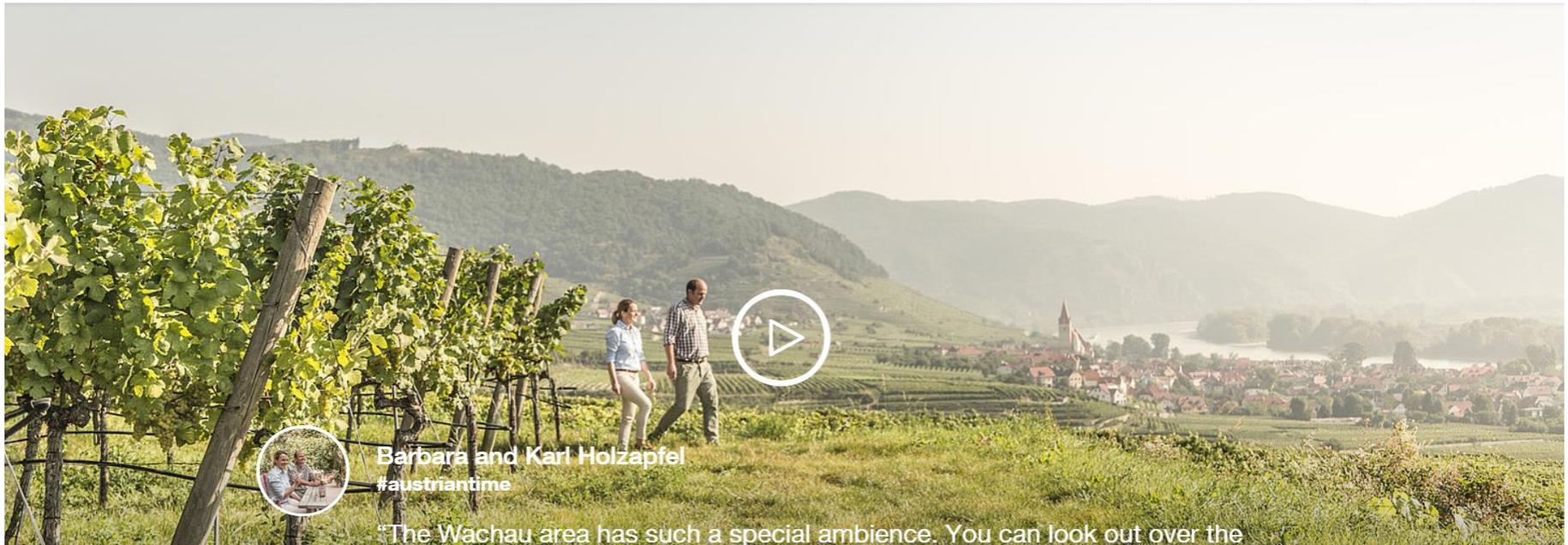
Travel Magazine



Contact



Map



<https://www.donau-oesterreich.at/en/>

<https://www.donauregion.at/en/danube-cycle-path/>

<https://www.radtouren.at/cz/>

# Donauradweg – EV6



Events Accommodation/Hotels Regions/Towns Service Order Brochures

English

Danube Cycle Path Donausteig Holiday Offers Activities at the Danube



Accommodation Booking



60.8 °F



1

Your search term ...



DANUBE REGION / ACTIVITIES AT THE DANUBE

## bett+bike-accommodations

bett+bike accommodations at the Danube Cycle Path

Between Passau and Vienna, where cyclists are always welcome, about 50 bicycle-friendly accommodation facilities along the Danube Cycle Path have been qualified by the ADFC (German Bicycle Club). 21 certified accommodation for cyclists accompany you while you are on your bicycle tour in Upper Austria.



## Service & Contact

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# Tourist products – EV6



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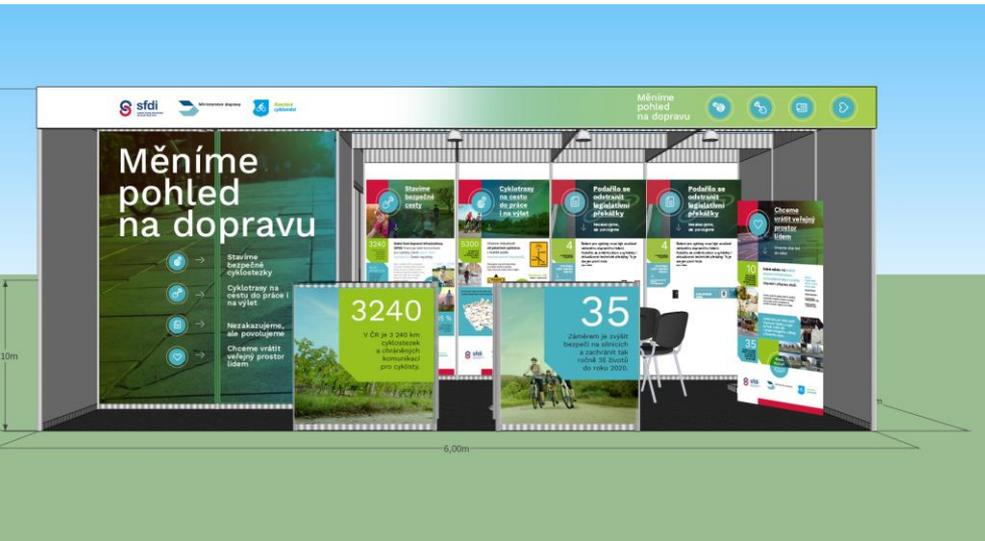
[Home](#) • [Things to Do](#) • [Food and ...](#) • [Favourite ...](#) • [Wachauer Marillenknödel](#)

## Wachauer Marillenknödel

Try your hand at these traditional apricot dumplings, as made in the

<https://www.austria.info/uk/things-to-do/food-and-drink/favourite-austrian-recipes/wachauer-marillenknödel>

# Campaign „City Changers“



## Changing the view on transport



Pojďme společně řešit co nás v Uničově trápí



*Thank you for your attention!*

*Jitka Vrtalová*  
*Czech Association of Cities for Cyclists*

